

April 2019

### **SPECIALIST SUSTAINABLE MANAGER RECEIVES NEW EQUITY INVESTMENT**

- **The Oxford Endowment Fund has increased its minority equity stake in sustainable investment manager Osmosis Investment Management**
  - **Osmosis plans new hires, as it continues ambitious growth plans**

Osmosis Investment Management, the sustainable investment specialist with \$1.5bn\* in client assets, has closed a significant equity investment from the Oxford Endowment Fund. The fresh injection of capital into the sustainable investment firm is a further endorsement of Osmosis's systematic investment approach which targets superior risk-adjusted returns from companies that display strong resource efficiency metrics. A non-targeted, natural outcome of the approach is a significant reduction in the environmental footprints of the funds and strategies relative to their respective benchmarks.

This strategic equity investment is growth capital, which Osmosis will deploy to deepen the firm's portfolio management, research and distribution teams and enhance its operational infrastructure.

The Oxford Endowment Fund, managed by Oxford University Endowment Management (OUem), has held an equity interest in Osmosis since 2012 and this additional 2019 investment is designed to take their equity interest to a significant level albeit remaining as a minority shareholder under 20%.

Osmosis has grown notably over the past two years, as an increasing number of institutional and wealth management clients select Osmosis funds and strategies as they seek to identify better risk adjusted returns, while simultaneously targeting a sustainable benefit.

The Osmosis Model of Resource Efficiency (MoRE) quantifies those companies across 33 economic sectors that produce more revenue whilst utilising less energy and water and creating less waste than their same sector peers. By using a systematic approach, based solely on objective data, Osmosis has developed a new proxy for identifying quality management teams, as measured by those who have successfully monetised sustainability to the balance sheet. Osmosis believes that over a market cycle these companies should display attractive investment characteristics, ultimately delivering stronger returns on equity.

Osmosis now manages a range of nine systematic, quantitative sustainable investment strategies. The latest Osmosis fund launch, in August 2018, was a global equity, sustainable market neutral strategy in a UCITS structure – the first hedge fund launched by the business.

**Ben Dear, chief executive officer of Osmosis Investment Management**, says, “Oxford University Endowment Management have supported Osmosis since inception. They are patient long-term investors which aligns with both our investment approach and corporate values. This latest equity investment is tangible support for the role of an asset manager adding value through identifying new sources of investment returns with objectively measurable sustainable benefits. With climate risks rising up the agenda on a policy and corporate level it’s imperative that asset managers are able to offer their clients pragmatic investment solutions built on a more sustainable future.

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For more information, please contact David Butcher at *Communications and Content* on 07834 350101 and [david@communicationsandcontent.com](mailto:david@communicationsandcontent.com).

### **About Osmosis**

Osmosis launched in 2009 and is an award-winning sustainable asset management business headquartered in London with firmwide assets under management/advice of ~\$1.5bn\* as at end March 2019.

Government Pension Funds, State Pension Funds, Insurance Companies, Foundations, Endowments, Family Offices and Banks, are amongst our client roster spanning North America, Continental Europe, Nordics and the UK.

The Osmosis Model of Resource Efficiency (MoRE) is a proprietary investment database developed and maintained by the team at Osmosis. The MoRE model allows us to create an objective, sustainable, alpha generating investment factor, through the identification across thirty-three economic sectors of global large cap companies which are generating more revenue whilst consuming less resource than their sector peers. Our systematic investment strategies and funds target an improved risk-return profile whilst, importantly, delivering significantly reduced environmental footprints to their relative benchmarks.

This is issued by Osmosis (Holdings) Limited, a London based investment management group.

[www.osmosisim.com](http://www.osmosisim.com)

Further information on the Oxford Endowment Fund and Oxford University Endowment Management is found at [www.ouem.co.uk](http://www.ouem.co.uk)

\* Osmosis Investment Management UK Ltd (“OIM UK”) is an affiliate of Osmosis Investment Management US LLC (“OIM US”). Osmosis Investment Management AUM includes discretionary assets under management of OIM US and OIM UK and assets invested in model programs provided by OIM US and OIM UK. All data correct as at 31 March 2019.